

TRANSFORM TO BETTER PERFORM ROUNDTABLE AGENDA

DATE AND TIME:

**Wednesday,
September 16, 2015**
12:30 p.m. - 2:30 p.m.

VENUE:

**Marina Bay Sands Hotel,
Room 3E, Singapore**

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DIALOGUE:

Accelerating Business Transformation Through IT Innovation

Business leaders around the world have increased their expectations for technology and are looking to their IT organizations to deliver measurable business advantage. In fact, nearly 70 percent of executives say technology is “far more important” to their businesses than it was just five years ago, according to a new survey developed as part of the Transform to Better Perform initiative. Conducted in partnership with Dimension Data, the study suggests that a new IT scorecard is emerging, which places greater emphasis on IT’s capacity to drive competitive advantage, customer value and business growth. In response, IT organizations must find ways to improve agility, speed and innovation.

This roundtable will examine the changing expectations for IT in the era of digital business and Big Data and what IT organizations can do to address this opportunity and challenge. We will discuss the changing role of IT within enterprises, as well as the new metrics and performance indicators that should be included in today’s IT scorecard. We will also discuss the new IT infrastructure requirements needed to deliver true business transformation.

AGENDA

- 12:30 p.m.** **Welcome and Topic Introduction**
George Rockett, CEO, DatacenterDynamics
Steven Tan, Regional Transformation Representative, BPI Network
- 12:45 p.m.** **Introductions**
Participants introduce themselves; provide initial perspectives on the changing expectations and pace of innovation within IT.
- 1:15 p.m.** **Open Discussion: Tackling Some Big Question.**
(Moderators: George Rockett, CEO of DatacenterDynamics + Steven Tan, Regional Transformation Representative of BPI Network)
- How can IT keep pace with the new demands of Big Data and digital business?
 - What new models and approaches must emerge to improve the speed, agility and quality of IT innovation and what are the roadblocks?
 - How can executives across the enterprise better collaborate in defining a new model for business-responsive IT?
 - How will companies achieve competitive advantage and business impact through nimble and adaptive IT models?
- 2:20 p.m.** **Closing Remarks**